

CREATIVITY  
INTELLIGENCE  
HAVING FUN  
ALBERT EINSTEIN

TLH Marketing.

# Our Company Brochure.



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IS INTELLIGENCE  
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**Hello.**

We are a **full service marketing agency** with a reputation for getting results. We are TLH Marketing.

Founded in 2009, TLH Marketing have the creativity and experience to deliver successful campaigns, whatever the size and complexity.

Based in Lancashire, we work with companies nationwide, covering a diverse range of industries. We also have clients in Italy, France, USA and Australia.

Why not get in touch or better still pop in for a 'posh' coffee.

We see your  
business through  
your **customer's**  
eyes.



What makes us different is that we get under the skin of your business, providing you with **solutions** to set you apart from the competition.

Our aim is to clearly demonstrate the **benefits** your business can provide to customers using your products or services.



Bespoke  
marketing  
solutions  
with **results.**

# Results driven design & development for your business.



All of our design and development is solely aimed at generating **results for your business**.

Generally that includes the implementation of software that can track and generate leads, looking into the user journey of your digital platform or optimisation of your website to gain more organic traffic to your site.

We base the **success** of our service not solely on the work provided but on results you have gained.

As we've already mentioned (a lot), we place a lot of focus on

the results of our work, but it's incredibly important for everything we do to look great too.

What do we mean by 'looking great'? We don't just aim to have a visually appealing design but we also look into how it flows and does it follow brand guidelines? Consistency across the brand is really important to build brand recognition with your clients.

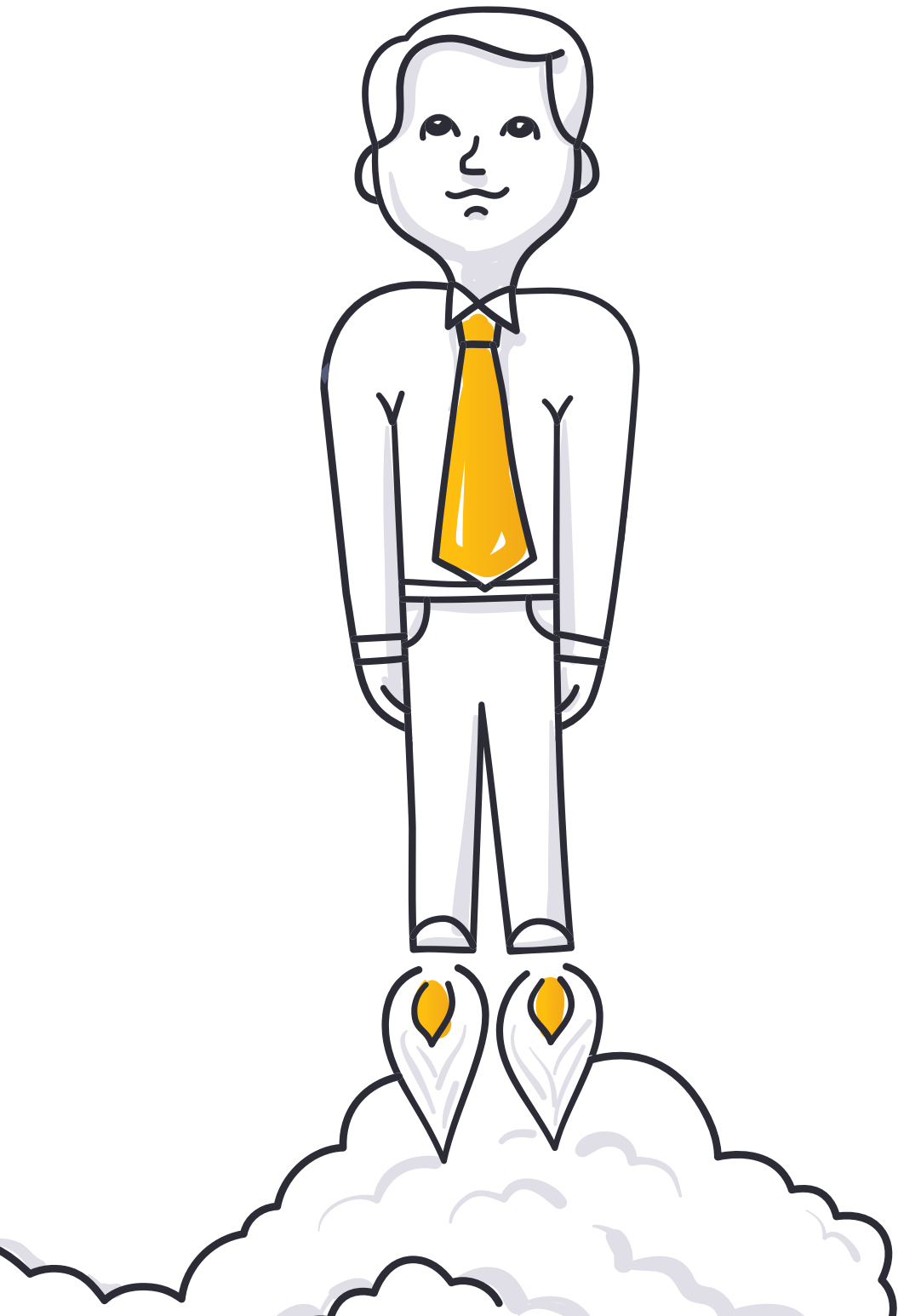
It's a great feeling when a client likes the look of something we've done, but it's even better when we turn that into sales.



Did you know?

Engaged and satisfied customers buy **50%** more frequently, spend **200%** more each year, and are five times more likely to display brand loyalty.

- Stats from econsultancy.com



## Our Services

# We provide a vast range of **services.**



### Design.

We offer our design services for everything digital and print. Ensure your companies visual identity is consistent, we know your brand is of paramount importance. Signage, marketing material, exhibitions, brochures and leaflets.

### Marketing.

Research into understanding your customers is a priority. We plan and manage marketing campaigns and provide software to track and generate new leads for sales. Effective and relevant content from our copywriters to engage better with your audience.


### Development.

Your website is often the main face of your business in the online world. We can build both bespoke brochure and e-commerce sites. Website mockups, legacy site maintenance, site redevelopment, responsive design and user journey optimisation.

### Digital.

Being able to understand social media and knowing how to get the best out of it can open up so many doors, lucky we're experts! Social media management, search engine optimisation, PPC, email marketing, videos and motion graphics.

## Here's some of our wonderful testimonials.



// It is without doubt that I say that TLH Marketing have been an influential part of our growth at the Westexe Group. Communication with new and existing businesses as well as our own staff, our online visibility, sales brochures and special offers as well as a multitude of other supporting roles make our two team's one. Their 'open book' and innovative approach is refreshing and gets results. They are an integral part of our team's long term strategy.

**Alex Dix** - Director, Westexe Group Ltd.

// TLH Marketing did a fantastic job with our website, completely re-designing and modernising our existing page. We are extremely happy with the final product and the team were incredibly helpful and professional throughout the entire process, from designing the new layout, providing high quality images and content and ensuring a seamless transition from the old site. We wouldn't hesitate to recommend them to other businesses who are in need of a website re-vamp.

**Jessica Higham** - PNM Financial Management Services Ltd.



# Want to learn more? Visit our website.

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[www.tlhmarketing.co.uk](http://www.tlhmarketing.co.uk)





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